



Ingrid Irby is going places with IntelTravel. So can you.

Ingrid Irby Racing and IntelTravel International are pleased to announce a partnership that is unique in the world of modern motorsports. Ingrid Irby – a Bertil Roos trained competitor with diverse experience in open wheel cars, sports cars, and even drag racing – is currently the only racer carrying the IntelTravel brand. IntelTravel was established in the early 1990s, and is credited with a revolution: easing the way for individuals to step inside the travel industry and experience the discounts, benefits, and even commissions available to independent travel agents.

“IntelTravel is the very first company we have approached to offer a partnership that will see the company brand on my cars, my merchandise, and my autograph cards.” said Ingrid. “I was amazed by the innovative concept that IntelTravel offers for anyone who wants or needs to travel. Obviously, traveling is a necessity when you’re a racer or a race fan. IntelTravel not only removes travel hassles, but makes it less expensive, and even more fun!”

Ingrid has spent some time out of competition for the last two years, due to a sports injury and concentration on charitable work. She will now have IntelTravel as her personal partner through 2010.

“I am highly focused on getting back into competition in top level open wheel cars,” said Ingrid. “We plan to make some announcements soon about events for 2009, and a full-season series for 2010. We’ll also be partnering with other companies, and with some charities that are near and dear to my heart.”

According to James Ferrara, chief operating officer of IntelTravel, "Our company is always seeking exposure to new markets and networks. We are thrilled to have an independent travel agent among the rising stars in the wildly popular car racing world. With Ingrid Irby on our team, IntelTravel is sure to remain a ‘winner’ among business opportunities."

Jerry Deutsch, IntelTravel’s vice president of business development, added, “Ingrid represents another unique marketing partnership generated by our paradigm-shifting central concept: sell travel through agent-partners who have already accomplished and succeeded in other areas of their lives.”

Ingrid Irby has joined thousands of people nationwide who have stepped inside the travel industry earning extra income – and seeing the world – as part-time, home-based travel agents, with IntelTravel, “the ORIGINAL Travel Agency At Home (SM).” The revolution that IntelTravel created is now a pillar of the industry; 60% of all US travel agents work from home today, and independents like Ingrid are responsible for fully one third of all travel sales (according to a recent Credit Suisse First Boston report).

Ingrid’s fans can access intuitive online booking tools, travel promotions and expert support, while IntelTravel handles all the paperwork. The terms of Ingrid’s partnership with IntelTravel allow her to offer special travel incentives in promotions to her fans, and she and IntelTravel will be working to set up special appearances and other events. Visit **IngridIrby.IntelTravel.com** (no “www”) to book trips – including cruises, flights, rental cars, hotels, and vacation packages – quickly and inexpensively, or to learn how to become an independent travel agent. Visit www.Ingridirby.com to stay up-to-date on her racing.



About IntelTravel :: The ORIGINAL Travel Agency at Home

IntelTravel.com (founded 1992), “The ORIGINAL Travel Agency At Home” and the pioneer of the national-scale host agency and home-based travel agent model, has a worldwide network of thousands of full and part-time independent travel agents who service the travel needs of families, friends, co-workers and other customers. IntelTravel offers travel products from every major supplier (hotel, car rental agency, resort, cruise line, vacation/tour company, etc.) in the world, to virtually every destination in the world. For over 15 years, the company has been known for its leadership in travel industry sales, volume purchasing power, cutting edge travel technology and innovative agent education programs. IntelTravel.com is a member of Cruise Lines International Association (CLIA), and Association Of Retail Travel Agents (ARTA), among other professional groups, and is the recipient of the Better Business Bureau Online Reliability Seal.

About Ingrid Irby Racing :: Pure Passion for Intelligent Speed

When she was 30, Ingrid Irby discovered a deep passion for racing. She immediately demonstrated eye-catching abilities in karting, drag racing, and autocrossing with truly extraordinary fearlessness and remarkable times. She was then professionally trained by the Bertil Roos Racing School, and also received one-on-one instruction in sports cars from racer and SPEED TV commentator Justin Bell. Ingrid’s intense desire to be one of the world’s best racers is a product of her highly competitive nature and an intuitive, analytical mind. Her goal is to compete at the top levels of open wheel racing in North America, including the Cooper Tires Atlantic Championship powered by Mazda, and she is also currently considering opportunities to drive an even faster open wheel car in Europe. Visit www.IngridIrby.com to keep up-to-date on all of her racing activities.